

## ***Iordanis Karagiannidis, Ph.D.***

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### **PROFESSIONAL EXPERIENCE AND APPOINTMENTS**

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#### **The Citadel – Tommy and Victoria Baker School of Business (Charleston, SC)**

- Associate Dean for Curriculum, Finance and Outreach (2017-Present)
  - Manage curricular revisions for all degree programs
  - Manage school's annual budget
  - Oversee the AACSB AOL process
  - Managed school of business committees
  - Overall supervision of external-relation programs
  - Assist with fund-raising activities
  - Supervise department heads
- Associate Professor of Finance (with tenure) (2017-Present)
- Assistant Professor of Finance (2011-2017)
- Director, Rick and Mary Lee Bastin Financial Leadership Lab (2011-Present)
  - Run day to day operations/activities in the finance lab
  - Organize training sessions for students and faculty
  - Develop and offer workshops to the local community
  - Engage in outreach and fundraising for the lab
- Director, Financial Services Pathway/Concentration (2014-2018)
  - Manage curriculum revisions for finance program

#### **Tulane University – Freeman School of Business (New Orleans, LA)**

- Adjunct Professor (Professional/Executive MBA/MFIN programs) (2014-2016)

#### **Michigan State University, Eli Broad College of Business (East Lansing, MI)**

- Professor of Practice (2008-2011)
- Director of the Financial Analysis Laboratory (FAL) (2007-2011)
- Visiting Assistant Professor of Finance (2007-2008)
- Graduate Teaching Assistant (2002-2007)

#### **Rutgers University – School of Business-Camden (Camden, NJ)**

- Visiting Lecturer of Finance (2002)
- Teaching Assistant (2000-2002)

#### **Chamber of Commerce, Greece**

- Certified Accountant (2000-Present)

## **EDUCATION**

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<b>Ph.D.</b>	<b>Michigan State University (U.S.A.)</b> Finance, Economics (Minor)	2007
<b>M.B.A.</b>	<b>Rutgers University (U.S.A.)</b> Finance, International Business - GPA: 4.0	2002
<b>B.A.</b>	<b>University of Macedonia (Greece)</b> Business Administration - GPA: 4.0	2000

## **PROFESSIONAL DEVELOPMENT**

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<b>National Association of Corporate Directors</b> NACD Accelerate Program	2024
<b>Harvard Graduate School of Education</b> Management Development Program	2022
<b>Harvard Graduate School of Education</b> Organizational Change in Uncertain Times	2021
<b>Leadership Charleston</b>	2019

## **AACSB ACTIVITIES/CONFERENCES**

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2024 Annual Accreditation Conference	2024 Societal Impact Seminar
2022 Annual Accreditation Conference	2022 Associate Deans Conference
2021 Associate Deans Conference	2020 Annual Accreditation Conference
2019 Assessment and Impact Conference	2019 Associate Deans Conference
2018 Annual Accreditation Conference	2018 Business Accreditation Seminar
2017 Associate Deans Conference	2017 Seminar for New Associate Deans
2017 Assurance of Learning Seminar II	2017 Assurance of Learning Seminar I

## **AREAS OF INTEREST**

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**Research:** Mutual Fund performance and Organization, Investments, Financial Networks, Financial Modeling, Higher Ed Financials

**Teaching:** Financial Modeling, Investments, Corporate Finance, Financial Markets and Institutions, Valuation

## PEER REVIEWED PUBLICATIONS

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### Journal Articles

- [1] An Ancient Ancestor of the U.S. Secured Overnight Financing Rate Determination: The Florin Fix, 2023, *Multinational Finance Journal*, In Press. (Co-author: *G. Geoffrey Booth*)
- [2] The Influence of Management Design on Mutual Fund Performance, 2022, *Multinational Finance Journal*, 26(1/2), 1-26. (Co-author: *G. Geoffrey Booth*)
- [3] Household Deformation Trumps Demand Management Policy in the 21<sup>st</sup> Century, 2018, *Journal of Financial Transformation*, 47, 67-78. (Co-author: *D. Sykes Wilford*)
- [4] The Power of ‘Negative Beta’: Why Every Portfolio Should Include Private Equity, 2017, *Journal of Financial Transformation*, 45, 101-110. (Co-authors: *D. Sykes Wilford and Andrew Freeman*)
- [5] Measuring Direct Teaching Costs: Does an Undergraduate Business Degree Cost More to Produce than a Non-business Degree?, 2016, *Journal of Education for Business* 91(8), 405-411, (Co-author: *Michael Barth*)
- [6] Limits to Mutual Funds’ Ability to Rely in Mean/Variance Optimization, 2016, *Journal of Empirical Finance* 37, 282-292. (Co-author: *Nadia Vozlyublennaiia*)
- [7] Modeling Fund and Portfolio Risk: A Bi-modal Approach to Analyzing Risk in Turbulent Markets, 2015, *Review of Financial Economics* 25(1), 19-26. (Co-author: *D. Sykes Wilford*)
- [8] Understanding Weighted Average Cost of Capital: A Pedagogical Application, 2014, *Journal of Financial Education* 40(1/2), 115-136. (Co-authors: *Carl E. Betterton and Sam Berry*)
- [9] The Effect of Management Team Characteristics on Risk-taking and Style Extremity of Mutual and Portfolios, 2012, *Review of Financial Economics* 21(3), 153-158.
- [10] Management Team Structure and Mutual Fund Performance, 2010, *Journal of International Financial Markets, Institutions and Money* 20(2), 197-211.

### Other Publications

- [11] Battery Energy Storage Systems: A Financial Evaluation in Microgrids, 2015, *IEEE 47th North American Power Symposium Proceedings* 1-6. (Co-authors: *Nikitas Zagoras, Karthikeyan Balasubramanian and Elham B. Makram*)

## SUBMITTED AND UNDER REVIEW

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Complex Behavior in the Vintage Violin Market, July 2024, (Co-authors: *G. Geoffrey Booth, Michael Weeks and Feng Shi*) – RR decision received in 2023 – Under review

Integrating Shareholder Objectives into the Philosophy and Process of a Student-Managed Investment Fund, August 2024, (Co-authors: *Paul Meeks and Stacey Nutt*) - Under review

What is the Relationship between Economic Freedom, Education and Economic Development? (Co-author: *David Desplaces, Robert Riggie*) – Under review

## **WORK IN PROGRESS**

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Demographics Drive Effects of Monetary Policy: Zero Rates near ineffective in Europe. Is a Banking Crisis Inevitable?, (Co-author: *D. Sykes Wilford*)

Market Shock and Private Equity: Do Markets Price PE Real Options Correctly, (Co-author: *D. Sykes Wilford*)

A Core-Peripheral Perspective of Vintage Violin Luther Influence, (Co-authors: *G. Geoffrey Booth, Michael Weeks and Feng Shi*)

Mutual Fund Performance: Brains or Muscle?

Evaluating Academic Unit Performance: Rethinking Student Credit Hours

## **CONFERENCES (Presenter, Discussant or Program Committee)**

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Southern Finance Association Annual Meetings, San Destin, FL – November 16-19, 2016

North American Power Symposium (NAPS) 2015, Charlotte, NC – October 4-6, 2015

Multinational Finance Society 20<sup>th</sup> Annual Conference, Izmir, Turkey – June 30 – July 3, 2013

Southern Finance Association Annual Meetings, Charleston, SC - November 14-17, 2012

Financial Education Association Conference, Charleston, SC - September 13-15, 2012

## **INVITED PAPER PRESENTATIONS (\* presentation by co-author)**

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Securities and Exchange Commission\* (2014)

The Citadel (2010)

Michigan State University (2006)

Central Michigan University (2010)

Washington State University (2006)

## **PROFESSIONAL MEMBERSHIPS**

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The Society of Financial Studies

American Finance Association

Financial Education Association

Financial Management Association

## **REVIEWER**

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Multinational Finance Journal

Review of Financial Economics

## **TEACHING EXPERIENCE** (with most recent student evaluations for each course)

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### **The Citadel – Baker School of Business**

<i>FINC 710 (MBA): Corporate Financial Management</i>	4.8 / 5.0
<i>BADM 792 (MBA): Financial Markets and Institutions</i>	4.9 / 5.0
<i>BADM 332 (UG): Financial Markets and Institutions</i>	4.8 / 5.0
<i>BADM 756 (MBA): Financial Modeling</i>	5.0 / 5.0
<i>BADM 331 (UG): Financial Modeling</i>	4.8 / 5.0
<i>BADM 321 (UG): Business Finance</i>	5.0 / 5.0
<i>BADM 404 (UG): Investments</i>	4.2 / 5.0

### **Tulane University – Freeman School of Business**

<i>PMBA 6310 (Professional MBA): Financial Management II</i>	6.9 / 7.0
<i>EFIN 6310 (Master of Finance): Financial Management II</i>	6.7 / 7.0
<i>EMBA 6270 (Executive MBA): Financial Management II</i>	6.8 / 7.0
<i>EMBA 7370 (Executive MBA): Cases in Finance</i>	7.0 / 7.0

### **Michigan State University – Eli Broad College of Business – Department of Finance**

<i>FI 845 (Full-time MBA): Financial Modeling</i>	4.6 / 5.0
<i>FI 455 (UG): Computer Applications in Financial Modeling</i>	4.3 / 5.0
<i>FI 320 (UG): Introduction to Finance</i>	4.7 / 5.0
<i>PIM 841 (Weekend MBA): Corporate Finance</i>	4.0 / 5.0

### **Rutgers University – School of Business, Camden**

<i>FI 301 (UG): Principles of Finance</i>	4.5 / 5.0
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### **University of Macedonia – Thessaloniki, Greece**

*Information Technology for Businesses (UG)*

## **TEACHING CERTIFICATIONS**

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<b>Advanced Online Teaching Certificate</b> – Citadel CEITLD	Fall 2022
<b>Applying the QM Rubric (5<sup>th</sup> edition)</b> – Quality Matters	Spring 2018
<b>Certified Online Instructor</b> – Citadel Online Teaching Faculty Academy	Fall 2012

## **UNIVERSITY SERVICE**

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### **The Citadel**

AR/VR Taskforce	(2022-Present)
Procurement Director Search Committee	(2020)
Planning and Budget Review Committee <b>Chair</b> (2017-2019)	(2017-2019)
Citadel Online Task Force, University-wide	(2017-2019)

Fiscal Review Board, University-wide	(2017-2021)
Transportation and Parking Review Committee, University-wide	(2017)
ΒΓΣ Chapter Advisor	(2017-2019)
Budget Director Hiring Panel, University-wide	(2017)
Baker School of Business Dean Search Committee	(2017)
Company Academic Advisor (Hotel)	(2016-2018)
Baker School of Business Advisory Board, Faculty Liaison	(2015-2017)
Financial Affairs Committee, University-wide, <b>Chair</b> (2014-2021)	(2013-Present)
Scholarships Committee, University-wide	(2013-2014)
Financial Services Pathway, Primary Advisor	(2013-2014)
Strategic Planning Committee, Baker School of Business	(2013-2015, 2017-2021)
Campus Security Authority	(2012-Present)
FMA National Honor Society, Citadel Chapter, Faculty Advisor	(2012-2017)
Faculty Employment Committee, University-wide	(2012-2013)
Awards Committee, University-wide	(2012-2013, 2014-2015)
Faculty Affairs Committee, Baker School of Business	(2012-2016)
CFA Research Challenge Team, Faculty Advisor	(2011-2017)
Citadel Financial Management Association, Faculty Advisor	(2011-2018)
Scholarly Activities Committee, School of Business, <b>Chair</b> (2013-2015)	(2011-2015)

### **Michigan State University**

Eli Broad College of Business IT Committee	(2010-2011)
Advisor for Finance Undergrads	(2009-2011)
Financial Analysis Laboratory Committee	(2008-2011)
Student Investment Association, Faculty Advisor	(2008-2011)
AACSB Reaccreditation Committee, Member	(2006)
Professorial Assistant Program, Honors College, Faculty Mentor	(2006-2011)
Cypriot and Greek Association (CYGRA), Treasurer	(2004-2006)

### **Rutgers University**

MBA Student Association, Member	(2000-2002)
International MBA Student Association, Member	(2000-2002)

## **SERVICE TO THE COMMUNITY / BOARD PARTICIPATION**

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Increasing H.O.P.E, Charleston, SC	
Governing Board	(2022-2024)
Finance Committee, Chair and Treasurer (2023-2024)	(2022-2024)
Governance Committee	(2022-2023)
Order of AHEPA Society, Charleston, SC	
Portfolio Manager Education Scholarship Fund, Inc.	(2020-Present)
Harbour Club at West Edge (Charleston, SC)	
Founding Board of Governors	(2019-2021)
Harbour Club (Charleston, SC)	
Board of Governors	(2018-2019)
Young Executives Board	(2016-2017)
Programming Committee	(2016-2018)
Membership Committee	(2016-2018)

Holy Trinity Church (Charleston, SC)	
New Building Investment Committee	(2017-2018)
Chair of Endowment Fund Committee	(2013-2023)
Endowment Fund Committee	(2012-2013)

## **GRANTS, AWARDS AND HONORS**

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**Excellence in Teaching Award (\$2,500)**, The Citadel, April 2016  
**Excellence in Teaching, Research and Service Spotlight Award**, The Citadel, December 2015  
**Development Grant (\$1,500)**, Citadel School of Business, December 2015  
**ΦΚΦ Faculty Honorary**, The Citadel Chapter, April 2015  
**Research Grant (\$1,239)**, Citadel School of Business, 2014-2015  
**Research Grant (\$2,850)**, The Citadel Foundation, 2013-2014  
**Presentation Grant (\$2,500)**, The Citadel Foundation, 2013-2014  
**Development Grant (\$1,260)**, The Citadel Foundation, 2012-2013  
**New Faculty Research Grant (\$2,890)**, The Citadel Foundation, 2011-2012  
**Excellence in Teaching Award**, Finance Department, Michigan State University, 2008-2009  
**Excellence in Teaching Award**, Finance Department, Michigan State University, 2006  
**ΒΓΣ Business Honorary**, Rutgers University Chapter, April 2002  
**2002 University Medallion Award**, Financial Executives International – Philadelphia Chapter  
**National Scholarship Institution – Greece**  
    Academic Excellence Scholarship – 2<sup>nd</sup> in rank among 250 students for 1998-1999  
    Academic Excellence Scholarship – 1<sup>st</sup> in rank among 250 students for 1997-1998  
    Academic Excellence Scholarship – 1<sup>st</sup> in rank among 250 students for 1996-1997  
    Academic Excellence Scholarship – 4<sup>th</sup> place in the University entry exam, 1996

## **COMPUTER SKILLS**

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### **Financial Software**

Bloomberg, Morningstar Direct  
WONDA and WONDA Vantage

### **Risk Analysis Software**

Crystal Ball, @Risk

### **Statistical/Data Analysis**

SAS, STATA, Python, EVIEWS, Minitab, Tableau