MICHAEL R. WEEKS

CURRICULUM VITAE

CURRENT POSITION

Dean and Robert A. Jolley Chair of Business Administration Tommy and Victoria Baker School of Business The Citadel: The Military College of South Carolina

EDUCATION

Doctor of Philosophy (Management Studies), University of Oxford, UK Master of Science (Management Studies), University of Oxford, UK Master of Business Administration, Auburn University, Alabama USA Bachelor of Electrical Engineering, Auburn University, Alabama USA

ACADEMIC EXPERIENCE

2018- PRESENT

The Citadel: The Military College of South Carolina

Tommy and Victoria Baker School of Business

Dean and Robert A. Jolley Chair of Business Administration

Lead and set strategic direction for all activities of the Baker School of Business. The school serves over 1000 undergraduate and graduate students. Manage an annual budget of approximately \$5 million and oversee approximately 50 faculty and staff. Responsible for AACSB accreditation, curriculum development, budget development and execution, and educational outcomes. Provide information and engagement for external stakeholders to include fundraising and alumni activities.

2015-2018

Houston Christian University (formerly Houston Baptist University)

Archie W. Dunham College of Business

Dean and Herman Brown Professor of Business and Economics

Led Archie W. Dunham College of Business in all areas, including strategic vision, stakeholder management, curriculum development, and faculty development. Oversaw 15 full-time faculty and approximately 500 undergraduate and 250 graduate students. Responsible for accreditation management, curriculum development, annual budget process, and educational outcomes.

2007-2015

The University of Tampa

Associate Professor of Management (tenured)

Taught undergraduate and graduate classes in management, strategy, and innovation management to approximately 100 students per semester. Conducted academic research in strategic technology management, innovation management, and organizational theory. Served as Senior Associate Director for the TECO Energy Center for Leadership. Coordinated, developed and delivered executive education programs for the TECO Center for Leadership. Consulted on strategic issues for local, national, and international firms.

ACADEMIC EXPERIENCE (CONTINUED)

2004-2007

United States Air Force Academy (USAF)

Deputy for Operations (Associate Dean), Assistant Professor of Management Responsible to the Commander (Dean) for the day-to-day operation of the Department of Management, an AACSB-accredited program. Supervised the performance and evaluation of approximately 40 academic professionals. As Deputy for Operations, administrative responsibilities were equivalent to an Associate Dean at a civilian undergraduate university. Taught classes to approximately 75 cadets per semester in management, operations research and management information systems. Consulted and conducted research for the U.S. Department of Defense and related agencies.

2001-2004

University of Oxford

Doctoral Candidate, Saïd Business School, Templeton College, Oxford, England Dissertation Title: Information Technology Outsourcing and Business Innovation: An Exploratory Study of a Conceptual Framework

Conducted research to assess the effects of information technology outsourcing on IT innovation. The dissertation study was a qualitative case analysis of four IT outsourcing relationships involving firms with multi-billion dollar annual revenues. Taught undergraduate lecture seminars and executive education sessions for the business school. Advanced doctoral seminars completed in strategy, knowledge management, advanced quantitative methods, and science and technology studies.

1996-1998

United States Air Force Academy (USAF)

Instructor of Management, T-3 Instructor Pilot, Department of Management, United States Air Force Academy, CO

Taught classes in management to approximately 100 cadets per semester. Classes taught were a sophomore-level Introduction to Management class and a senior-level Management Information Systems (MIS) class. As course director for the MIS class, developed syllabus and assessment tools for all learning objectives. Consulted and conducted research for U.S. Department of Defense and related agencies. Also served as T-3 Instructor Pilot.

JOURNAL ARTICLES

- Bezjian, J., Ponomarov, S., Dean, B., Imam, S., Riggle, R., Weeks, M.R., & Selden, S. (forthcoming). Higher Education Response to Institutional Upheaval: Outcomes of Industry Collaborations During the Covid-19 Pandemic. *Industry & Higher Education*.
- Thomason, S. Weeks, M.R., & Rustogi, H. (forthcoming). Legitimizing and Delegitimizing Strategies of Planned Parenthood, Care Net, and Their Supporters. *Global Journal of Busimess Disciplines*.
- Thomason, S., Weeks, M.R., & Galperin, B. (2023). An Exploratory Analysis of Generational Differences in the World Values Surveys and their Application to Business Leaders. *Ethics & Behavior 33*(5), 357-370.
- Dixon, D., Weeks, M.R., Boland, R., & Gaskin, J. (2019). In Extremis Leadership: A Study of the Effects in Different Contexts. *American Journal of Management*, 19(3), 35-63.
- Dixon, D., Weeks, M.R., Perelli, S., & Boland, R. (2017). Making Sense When It Matters Most: An Exploratory Study of Leadership In Extremis. *Journal of Leadership and Organizational Studies*, 24(3), 294-317.
- Weeks, M.R. (2015). Is Disruption Theory Wearing New Clothes or Just Naked? Analyzing Recent Critiques of Disruptive Innovation Theory. *Innovation: Management, Policy & Practice, 17*(4), 417-428.
- Weeks, M.R. (2015). Olympus and the Micro Four-Thirds Camera System: Disrupting the Digital Camera Industry. *The Journal of Business Cases and Applications*, 14, 1-20.

- Weeks, M. R., & Veltri, N. F. (2013). Virtual Communities as Narrative Networks: Developing a Model of Knowledge Creation in Crowdsourced Environments. *The International Journal of Knowledge Management*, 9(1), 21-41.
- Thomason, S. J., Weeks, M. R., Bernardin, H. J., & Kane, J. S. (2011). The Differential Focus of Supervisors and Peers in Evaluations of Managerial Potential. *International Journal of Selection and Assessment, 19*(1), 82-97.
- Weeks, M. R., & Thomason, S. J. (2011). An Exploratory Assessment of the Linkages Between HRM Practices, Absorptive Capacity, and Innovation in Outsourcing Relationships. *International Journal of Innovation Management*, 15(2), 303-334.
- Weeks, M. R. (2009). Sourcing Practices and Innovation: Evidence from the Auto Industry on the Sourcing Relationship as a Dynamic Capability. *Innovation: Management, Policy & Practice, 11*(3), 304-326.
- Weeks, M. R., & Feeny, D. (2008). Outsourcing: From Cost Management to Innovation and Business Value. *California Management Review*, 50(4), 127-146.
- Weeks, M. R. (2007). Organizing for Disaster: Lessons from the Military. *Business Horizons*, 50(6), 479-489.
- Weeks, M. R., & Davis, K. J. (2007). Technology and Knowledge Transfer within Outsourcing Relationships: The Development of a Model of Interorganizational Innovation. *Comparative Technology Transfer and Society*, 5(1), 66-96.
- Weeks, M. R. (2004). Knowledge Management in the Wild. Business Horizons, 47(6), 15-24.
- Weeks, M.R. (2003). Cost-Benefit Economics: Enhancing National Security and Air and Space Power. *Air and Space Power Journal*, 17(3), pp. 27-37.
- Weeks, M.R., & Lowe, J.K. (1998). Quick Response Simulation: Laughlin Air Force Base Capacity Analysis. *Phalanx*, 31(1), pp. 10-11, 31-33.

ARTICLES IN PROGRESS

Booth, G., Karagiannidis, I., Weeks, M.R., & Shi, F. (under review). Complex Behavior in the Vintage Violin Market. *Journal of Economic Interaction and Coordination*.

BOOK CHAPTERS

- Ewest, T., Weeks, M. (2018). Prosocial Leadership, Religious Motivation, and Global Stewardship. In Marquest, J. and Dhiman, S. (Ed.), *Engaged Leadership: Transforming through Future-oriented Design Thinking* (pp. 125-136). Cham: Springer International Publishing
- Dixon, D. & Weeks, M.R. (2017). Leading in *Extremis Situations*: How Can Leaders Improve? In Holenweger, M. & Jager, M. (Eds.), *Leadership in Extreme Situations* (pp. 251-275). Springer: New York, NY.
- Dixon, D., Boland, R., Perelli, S., Weeks, M.R., and Gaskin, J. (2015). Leading to Live: Factors Affecting Team Outcomes in Near-death Encounters. In Warkentin, M. (Ed.), *Trends and Research in the Decision Sciences: Best Papers from the 2014 Annual Conference* (pp. 175-206). Pearson FT Press: New York, NY.
- Weeks, M. R. (2012). Toward an Understanding of Participation in Online Communities through Narrative Network Analysis, in Li, H. (Ed.), *Virtual Community Participation and Motivation: Cross-Disciplinary Theories* (pp. 90-102). IGI Global: Hershey, PA.
- Weeks, M.R. & Zeldin, T. (2002). "Why a gold mine manager takes his wife with him to job interviews: Brad Sampson. In Zeldin, T. and Mortensen, G. (Eds.), *Surprising People*. Oxford Muse Publications: Oxford.

- Dixon, D., Boland, R., Weeks, M.R., and Gaskin, J. (2014). Leading to Live: Factors Affecting Team Outcomes in Near-Death Encounters. *Proceedings of the 2014 Decision Sciences Institute Conference*, November 2014.
- Weeks, M.R. (2014). Panasonic and the Micro Four-Thirds Camera System: Disrupting the Digital Camera Industry. *Proceedings of the 2014 Conference of the United States Association for Small Business and Entrepreneurship*, January 2014.
- Weeks, M.R. and Ferrante C. (2007). Outsourcing, Innovation, and HRM Practices in the Firm. *Proceedings of the 2007 Western Academy of Management Conference*, March 2007.
- Weeks, M.R. and Davis, K.J. (2007). Achieving Innovation in an Outsourcing Environment: Creating a Model for Success. *Proceedings of the 2007 Western Academy of Management Conference*, March 2007.
- Weeks, M.R., Martin, M.G., and Davis, K.J. (1998). Delivering Successful Service and Outsourcing Projects Using Concurrent Engineering Methodologies. *Proceedings of the 29th Annual Project Management Seminars and Symposium*. October 1998.
- Davis, K.J. and Weeks, M.R. (1998). Future Trends: Richness and Control Issues in the Information Economy. *Proceedings of the Fifth Annual American Society of Business and Behavioral Sciences Conference*, February 1998.
- Campbell, R. A. and Weeks, M.R. (1998). Classical-Jazz-Rock & Roll: Variations on Organizational Style. *Proceedings of the Fifth Annual American Society of Business and Behavioral Sciences Conference*, February 1998.

OTHER PUBLICATIONS

- Weeks, M.R. (2023). Can We Still Teach Southwest in B-School? *Wall Street Journal*, January 5, 2023, Online: https://www.wsj.com/articles/southwest-airlines-flight-cancellations-holiday-business-school-
 - 11672766646?st=3a0hs75tyhx0isv&reflink=desktopwebshare_permalink.
- Weeks, M.R. (2019). Business Leaders Can Pursue Profits And Maintain A Strong Value System. *Charleston Business Magazine*, Online: http://www.charlestonbusinessmagazine.com/2019/10/11/287977/business-leaders-can-pursue-profits-and-maintain-a-strong-value-system
- Weeks, M.R. (2018). Is Winter Coming? *Charleston Business Magazine*, 3(4), p. 12. Online: http://www.charlestonbusinessmagazine.com/2018/09/21/180563/is-winter-coming-
- Weeks, M.R. (2013). An Ungrateful Nation Indeed. *The Tampa Tribune*, December 24, 2013.
- Weeks, M.R. (2010). Leaders Embrace Social Media for Business Use. *Tampa Bay Leadership Review*, Summer/Fall 2010, p. 2.
- Weeks, M.R. (2010). Toyota Makes Headlines for All the Wrong Reasons," *Tampa Bay Business Journal*, February 19, p. 22.
- Weeks, M.R. (2009). Strategic Leadership Valued in Continued Turbulent Times. *Tampa Bay Business Journal*, September 11, p. 10.
- Weeks, M.R. (2004). Innovation Governance in an Outsourced Relationship. *CSC Research Services Journal*. November, pp. 45-49.
- Weeks, M.R. (2002). Abstract from Sourcing Practices and Business Innovation: Evidence from the Automotive Industry. *Management Research News*, 25(8/9/10), pp. 185-187.

- Weeks, M.R. (2002) Understanding the Messiah Strad Research: A Statistical Primer. *Soundpost*, 2(2). Online: http://www.soundpostonline.com/.
- Weeks, M.R. (2001). Chaos, Complexity and Conflict. *Aerospace Power Chronicles*. July. Online: http://www.airpower.maxwell.af.mil/airchronicles/cc/Weeks.html.
- Martin, M.G., Weeks, M.R., Davis, K.D. (1998) TIGER Teams on Outsourcing Projects: They're Great! *Project Management Network*. October, pp. 50-53.

PRESENTATIONS

- "In Extremis Leadership: Is Everyone the Same?," with Deirdre Dixon; Presented to the 25th Annual Conference of the Association of Leadership Educators. Washington, DC, July 13, 2015.
- "Leading to Live: Factors Affecting Team Outcomes in Near-Death Encounters," with Deirdre Dixon, Richard J. Boland and James Gaskin; Presented to the 2014 Annual Conference of the Decision Sciences Institute. Tampa, FL, November 22, 2014.
- "Olympus and the Micro Four-Thirds Camera System: Disrupting the Digital Camera Industry;" Presented as a Finalist of the Best Teaching Case Competition for the 2014 Annual Conference of the Decision Sciences Institute. Tampa, FL, November 21, 2014.
- "In Extremis Leadership: Full Mental Jacket," with Deirdre Dixon, Richard J. Boland, and James Gaskin; Presented to the 2014 Meeting of the Academy of Management, Philadelphia, PA, August 5, 2014.
- "Panasonic and the Micro Four-Thirds Camera System: Disrupting the Digital Camera Industry," Presented to the 2014 Conference of the United States Association for Small Business and Entrepreneurship, Fort Worth, TX, January 11, 2014.
- "Leading in Combat: The Role of Situation Awareness and Perceived Control in Extremis Situations," with Deirdre Dixon, Sheri Perelli, and James Gaskin; Presented to the 15th Annual Conference of the International Leadership Association, Montreal, Quebec, Canada, 31 October 2013.
- "Using Music to Teach Innovation and Technology Management," with Kira Omelchenko; Presented to the 2013 Conference of the National Society for Experiential Education, St. Petersburg, FL, 1 October 2013.
- "Understanding Knowledge Creation in Virtual Communities through Narrative Network Analysis," Presented to the 2012 Annual Meeting of the Academy of Management, Boston, Massachusetts, 7 August 2012.
- "Leading the Next Generation," invited speaker for the annual meeting of the Society of Protective Coatings (SSPC), Tampa, FL, 1 Feb 2012.
- "Leading the Next Generation," invited keynote speaker for the annual meeting of the National Association of Insurance Women, St. Petersburg, FL, 11 Sep 2010.
- "When Evaluating Candidates for Managerial Potential, Do Supervisors and Peers Focus Differently on Knowledge, Skills, Abilities, and Personality Traits?" with Stephanie Thomason, H. John Bernardin, and Jeffrey Kane; Presented to the 2009 Academy of Management Conference, Chicago, IL, August 2009.
- "Towards an Understanding of Online Communities through Narrative Network Analysis." Presented to the 2009 Western Academy of Management Conference, Midway, Utah, 20 March 2009.
- "HRM Practices, Absorptive Capacity, and Innovation in Outsourcing Relationships," Presented with Stephanie Thomason to the 2008 Annual Meeting of the Academy of Management, Anaheim, California, 12 August 2008.

- "Exploration and/or Exploitation: Trade-off (either/or) or Paradox (both/and)," Presented with Martha Feldman to the 2007 Annual Meeting of the Academy of Management, Philadelphia, Pennsylvania, 8 August 2007.
- "Outsourcing, Innovation, and HRM Practices in the Firm," Presented with Claudia Ferrante to the 48th Annual Meeting of the Western Academy of Management Conference, Missoula, Montana, 24 March 2007.
- "Achieving Innovation in an Outsourcing Environment: Creating a Model for Success," Presented to the 48th Annual Meeting of the Western Academy of Management Conference, Missoula, Montana, 23 March 2007.
- "IT Outsourcing and Innovation," with Richard Sykes, invited keynote speaker for meeting of Intellect-UK, London, 23 July 2003.
- "Sourcing Practices and Business Innovation: Evidence from the Automotive Industry," Presented to the 17th Annual Conference of the Employment Research Unit, Cardiff University, Cardiff, Wales, 13 September 2002. "Rush Hour at 10,000 Feet: USAF Pilot Training Capacity Analysis," Presented to the 27th Annual Meeting of The Western Decision Sciences Institute, Reno, Nevada, 9 April 1998.
- "Future Trends: Richness and Control Issues in the Information Economy," Presented with Kevin J. Davis to the Fifth Annual American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada, February 1998.
- "Classical-Jazz-Rock & Roll: Variations on Organizational Style," Presented with Rita A. Campbell to the Fifth Annual American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada, February 1998.

SELECTED ACADEMIC AWARDS

Finalist, Best Conceptual Paper, USASBE Conference, January 2015, Tampa, Florida. Finalist (1 of 4), Best Teaching Case Award, 2014 Decision Sciences Institute Conference, November 2014, Tampa, Florida.

"Leading to Live" article designated as one of the 25 Best Papers from the 2014 Decision Sciences Institute Conference, November 2014, Tampa, Florida.

Helmer Award for Outstanding Teaching – United States Air Force Academy Delta Sigma Pi – Business Fraternity – Faculty Member, University of Tampa

Phi Kappa Phi - Top 5% of Graduate Students at Auburn University

Eta Kappa Nu – Electrical Engineering Honor Society at Auburn University

Dean's List – Auburn University

COURSES TAUGHT

THE CITADEL BADM 705 – Managing Innovation Strategically

MGMT 449 – Strategic Management

HOUSTON BAPTIST UNIV MGMT 6389 – Managing Innovation Strategically

UNIVERSITY OF TAMPA

EMBA 805 – Managing Innovation Strategically

EMBA 815 – Business Communication and Interpersonal Skills

EMBA 850 – Global Strategic Management TIM 740 – Optimizing Organizational Learning

MGT 615 – Applied Strategic Analysis MGT 431 – Practical Strategic Assessment MGT 330 – Principles of Management

LED 450 – Advanced Leadership Principles

COURSES TAUGHT (CONTINUED)

U.S. AIR MGT 210 - Principles of Management

FORCE MGT 345 - Organizational Behavior and Human Resource Management

ACADEMY MGT 391 – Management Information Systems

MGT 448 – Power and Influence

OR 310 – Introduction to Operations Research

UNIVERSITY

Strategy and Innovation

OF INT. **BUSINESS AND ECONOMICS**

Visiting Professor (School of Banking and Commerce), Beijing, China (北京, 中国);

Summer 2014

OTHER SCHOLARLY AND UNIVERSITY SERVICE

Vice President of Programs (2023-Present) and Board of Directors Member (2019-Present), Southern Business Administration Association (AKA Southern Business Deans).

External PhD Dissertation Committee Member (2012-2014), Deirdre Dixon, Weatherhead School of Management, Case Western Reserve University, Cleveland,

Session Chair, "Knowledge Networks," The Academy of Management Conference, Boston, August 7, 2012

Session Chair, "Innovation and Teams," The Academy of Management Conference, Boston, August 7, 2012.

Advisory Board Member, The University of Tampa Community Orchestra, 2012-2014.

Founding President, The University of Tampa Chapter of The Honor Society of Phi Kappa Phi, 2010-2012.

Session Chair, "Organizational Management Theory and Norms," The Academy of Management Conference, Montreal, Canada, August 8, 2010.

Session Chair, "Ambidexterity in Organizations: New Perspectives," The Academy of Management Conference, Chicago, August 10, 2009.

Member, Editorial Advisory Board, for the book, Cyber-Security and Global Information Assurance: Threat Analysis and Response Solutions (2009), IGI Global: Hershey, PA.

Reviewer for The International Journal of Innovation Management

Reviewer for Culture and Organization

Reviewer for The Academy of Management

Reviewer for The Southern Management Association

Reviewer for The Journal of Strategic Information Systems

Reviewer for Human Resource Management

Member, University of Tampa Faculty Senate (2011-2015)

Member, Academy of Management

Member, USAFA Faculty Forum (2005-2007)

Director (Audit Committee, Corporate Governance Committee) (2014 -- Present), Hendry Marine Industries, Tampa, Florida

Violinist (2019 -- Present), Praise Team, East Cooper Baptist Church

Violinist (2018 – Present), Summerville Orchestra

Air Force Cycling Team (2022 - Present)

Summer Leadership Mentor (2013 -- Present) – The Rocky Mountain High outdoor adventure program of Officer's Christian Fellowship, Spring Canyon, Colorado

Adult Bible Fellowship Teacher (2015 – 2018), Sugar Land Baptist Church

Member (2015 – 2016), Leadership Houston, Class XXXIV

Violinist (2015-2018), Houston Civic Symphony

Program Chair (2012 - 2015), Leadership Tampa, Tampa Chamber of Commerce

Violinist (2010-2015), Praise Team, Bell Shoals Baptist Church

Violinist (2014-2015), Imperial Symphony Orchestra

Violinist (2007 - 2014), University of Tampa Community Orchestra

Violinist (2007 – 2013), Tampa Bay Symphony Orchestra

Elder (2005-2007), Tri-Lakes Chapel, Monument, Colorado

HIGHLIGHTS OF NON-ACADEMIC CAREER

1998-2001

Air Mobility Command (USAF)

Chief, Operations Readiness Branch, C-141 Flight Examiner, 21st Air Force, McGuire AFB, NJ

Responsible for assessing readiness for 21st Air Force, an organization with 61,000 personnel in eight countries. Made recommendations and evaluations to the commander for operational improvements for the organizations. Supervised a staff of 15. Instructed and evaluated other pilots in the C-141 transport aircraft and commanded global airlift missions.

1993-1996

Air Education and Training Command (USAF)

Flight Commander/T-38 Instructor Pilot, 50th Flying Training Squadron, Columbus AFB, MS

Supervised 10 instructors and 25 students during the execution of a six-month advanced pilot training syllabus. Instructed undergraduate pilots in all phases of flying including instrument, navigation, contact and formation in the supersonic, high-performance T-38. Also served as the 14th Flying Training Wing Airspace Officer. Served as the Wing's liaison with outside agencies including the Federal Aviation Administration and regional air traffic control centers. Developed and published new flying procedures and negotiated letters of agreement for the unit with outside agencies.

1988-1993

Air Mobility Command (USAF)

Instructor Aircraft Commander/Executive Officer, C-141, 76th Airlift Squadron, Charleston AFB, SC

Instructed and commanded missions providing airlift of passengers, cargo, and aeromedical patients to all theaters. Commanded crews of up to twelve members on combat and combat support missions to the Middle East during the first Gulf War. All-weather flying experience in Europe, Africa, South America, and the Middle East. Duties also included Squadron Executive Officer. Responsible to squadron commander for correspondence and for performance reports for all assigned officers. Also served as squadron scheduler for over 70 pilots.

1987-1988

Air Education and Training Command (USAF)

Pilot Training Student, 14th Flying Training Wing, Columbus AFB, MS

1986-1987

Computer Services of Atlanta

Computer Engineer, Atlanta, Georgia

PROFESSIONAL EDUCATION AND CERTIFICATION

2006	USAF Air War College (non-resident)
1999	USAF Air Command and Staff College (non-resident)

1995 USAF Squadron Officer School

U.S. Federal Aviation Administration Airline Transport Pilot Certificate

SELECTED MILTARY AWARDS

Meritorious Service Medal with two Oak Leaf Clusters, Air Medal, Aerial Achievement Medal, Commendation Medal with Oak Leaf Cluster, Expeditionary Medal, Southwest Asia Service Medal with three Campaign Stars, Kosovo Campaign Medal, Humanitarian Service Medal with Service Star, Kuwait Liberation Medal, Air Education and Training Command Aircrew Safety Award of Distinction