

Curriculum Vitae

Arpit Sharma Ph.D.

Department of Management and Entrepreneurship
Tommy and Victoria Baker School of Business
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<https://go.citadel.edu/management-entrepreneurship/faculty-staff/arpit-sharma/>

EDUCATION

Doctor of Philosophy (Ph.D.), Business Administration Information Systems Concentration Coles College of Business, Kennesaw State University – GA, USA	2022
Master of Business Administration (MBA), Concentration in Information Systems Melvin D. and Valorie G. Booth School of Business Northwest Missouri State University – MO, USA	2008
Bachelor of Engineering (BE), (<u>First class with distinction</u>) Electronics and Telecommunications Concentration North Maharashtra University – MS, India	2004

ACADEMIC APPOINTMENTS

Assistant Professor—Analytics Department of Management & Entrepreneurship Tommy and Victoria Baker School of Business The Citadel, Military College of South Carolina – SC	2022 – Current
Instructor Business Analytics Department of Management & Entrepreneurship Tommy and Victoria Baker School of Business The Citadel, Military College of South Carolina – SC	2013 – 2022
Graduate Assistant/Instructor of Record/Research Mentor Coles college of business, Department of Information Systems, Kennesaw State University, Kennesaw, GA	2021 – 2022
Adjunct Professor Information Systems Department of Supply Chain and Information Management School of Business, College of Charleston – SC	2015 – 2018

RESEARCH

Peer Reviewed Journals (All publications ABDC list/Cabell's 50% or below)

Accepted/Published Work

1. Nutt S., Sharma A., Wright S., (2024) An immersive learning experience utilizing essential technology in accounting education. *Journal of Business Cases and Applications*.

2. **Sharma, A.**, Dean, B., Bezjian, J. (2024). Reducing Poverty by Digitization: What Role do Information and Communication Technologies (ICT) play in reducing Poverty? *Journal of Strategy and Management*.
3. Dean, B., Sigler, T. H., **Sharma, A.** (2024). Initiating and leading a grassroots process of organizational change to advance a university mission. *International Journal of Leadership in Education*, 0(0), 1-13.
4. **Sharma, A.**, Wright, S. (Accepted). Unlocking tech savvy campuses: Is institutional support for accounting faculty readiness adequate? (2024). *Research in Higher Education Journal*.
5. **Sharma, A.**, Wright, S. (Accepted) Evaluating the alignment of the revised CPA exam with professional accountancy demands: Insights from accounting educators (2024). *Research in Higher Education Journal*.

Submitted Work in Peer Reviewed Journals (ABDC list/Cabell's 50% or below)

1. McWilliams, D., **Sharma, A.**, Sinha, M. Usage Motivations for Fitness Wearables: Thinking Beyond Health (2024). *International Journal of Human-Computer Interaction*.
2. **Sharma, A.**, Bauman, A. The Plagiarism Pandemic – Confronting Cheating in the Tech Era: Rejoinder to “The Next Generation of Pedagogy: Reflections from EdTech Leaders (2024). *Journal of Management Education*.
3. Dean P B., **Sharma, A.**, Sigler T., Ethical leadership development leveraging an empirical model at a values-focused university (2024). *International Journal of Leadership in Education*.

Peer Reviewed Conferences

1. **Sharma, A.**, Joshi, D., Money, W., & McWilliams, D. (2024). The Effectiveness of Fitness Wearable Technologies: Applying Big-Data Techniques to Analyze User Experience and Perception. *2024 Conference Proceedings. 57th Hawaii international conference on system sciences*.
2. McWilliams, D., **Sharma, A.**, “The Influence of Fitness Wearable Technology on Healthy Lifestyles and Fitness Motivation,” *International Conference for Information Systems (ICIS) Healthcare Information Technology Symposium Workshop, Next Generation of Digitization in Healthcare*, Copenhagen, Denmark, December 11, 2022.
3. **Sharma, A.** (2021). Knock! Knock! Is the Doctor in? Impact of Consumer-Facing Health-IT (CHIT) on Health Outcomes. Dissertation extended abstract accepted and presented at the Doctoral Consortium, AMCIS 2021
4. **Sharma, A.**, Gupta, S., & Randolph, A. (2020). Are we doing it right? Why the positive impacts of health IT lack generalizability? Paper presented at the HITS-Health Information Technology Symposium Online

In preparation work (Tentative submission dates, and titles)

1. **Sharma, A.**, McWilliams, D., (2024) Staying Power Unveiled: The Impact of Innovative Health Device Features on Sustaining User Engagement. *Journal of Management Information Systems*
2. **Sharma, A.**, Wright, S., (2025) Reaching New Horizons: Evaluating the Alignment of the Revamped CPA Exam with the Evolving Landscape of the Accountancy Profession [Article]. *Journal of Accounting Education*.
3. Wright, S., **Sharma, A.** (2025). Quo Vadis, Spreadsheets? New era technology disruptors and contributors for Accounting [Article]. *Issues in Accounting Education*
4. Bezjian, J., **Sharma, A.**, (2025). The Use of AI as a Teaching Tool: Can It Be An Asset in the Classroom? [Article]. *Journal of Business Cases & Applications*
5. **Sharma A.**, Gupta S. (2025). Collective Efficacy in Primary Care: How new and innovative technologies influence health outcomes. *MIS quarterly*.
6. **Sharma A.**, Desplaces, D. (2024). Professor lead “Forced Engagement” and its impact on student’s team and individual performances. *Active Learning in Higher Education*.
7. **Sharma A.**, Bauman A., Joshi D., (2025). Embracing the Future Part 1: Unveiling Public Trust in Generative AI Through a Thematic Exploration of Social Media Conversations [Article]. *HICSS-58 Conference Proceedings*.
8. **Sharma A.**, Bauman A., (2025) Embracing the Future Part 2: Unveiling Public Trust in Generative AI Through an Information Systems Lens on Public Survey [Article]. *Computers in Human Behavior*.

Ph.D. Dissertation

Sharma, A. (2022). Knock! Knock! Is the doctor in? Impact of Consumer-Facing Health IT on Health Outcomes (2022). PhD in Business Administration Dissertations. 21. https://digitalcommons.kennesaw.edu/phdba_etd/21

Presentations

1. Sharma, A., Desplaces, D., How Structured-Feedback mechanism influences student and group learning behavior: A Capsim based Study. Presented to the Baker School of Business faculty research roundtable on 10/23/2024.

2. Wright, S., **Sharma, A.**, AABRI 2024 Savannah Conference, "Institutional Support and Faculty Readiness for Technology Infused Curriculum in Accounting Education," AABRI (Academic and Business Research Institute), in person, Savannah, GA, United States. (March 4, 2024).
3. Wright, S., **Sharma, A.**, SCAAE 2024 Annual Conference, "Institutional Support and Faculty Readiness for Technology Infused Curriculum in Accounting Education," SC Association of Accounting Educators, in person, Columbia, SC, United States. (February 24, 2024).
4. **Sharma, A.** and Joshi, D. AI in Business, The Fourth Industrial Revolution, presentation to the Advisory Board, Baker School of Business, The Citadel, Charleston, South Carolina, United States. November 2023.
5. **Sharma, A.** and McWilliams, D. Understanding Health Contributions of Fitness Wearable Technology at Louisiana State University, **Ph.D. Class** in Health Informatics, New Orleans, LA, United States, June 2023
6. McWilliams, D. (Author), **Sharma, A.** (Author), International Conference for Information Systems (ICIS), "The Influence of Fitness Wearable Technology on Healthy Lifestyles and Fitness Motivation," Copenhagen, Denmark, December 11, 2022, Copenhagen, Denmark. (December 11, 2022).
7. **Sharma, A.** (Doctoral Candidate), "Ph.D. Dissertation Defense," Kennesaw State University, Kennesaw, GA, United States. (June 28, 2022).
8. **Sharma, A.** (Doctoral Candidate), "Ph.D. Proposal Defense Presentation," Kennesaw State University, Kennesaw, GA, United States. (January 20, 2022).

GRANTSMANSHIP

(Cumulative Amount Applied: \$1,011,106.00 USD)
 (Successful Result: \$ 23,504 USD)
 (Approximate Amounts)

1. 2024: (*Successful Result*): Bukay, A. (Principal), Smith, J. K. (Co-Principal), Couture, K. (Co-Principal), Joshi, D., **Sharma, A.**, "FIIT-Mini Grant-Using Simulation Technology to Enhance Healthcare Students' Experience," The Citadel, **Amount \$1,104.00.** (August 15, 2024 - 2025).
2. 2024 Summer: (Successful Result): Provost Research Grant, The Citadel, **Amount \$ 12,400:** Research with Dr. Bauman on Trust on Gen-AI.
3. 2023 Summer: (*Successful result*): Provost Research Grant, The Citadel, **Amount: \$ 10,000:** Mixed Method research on Wearable Devices and their influence on User Experience.
4. 2022 Fall: Submitted (*Unsuccessful result*): NSF Grant# 2245917: **Amount: \$ 888,318.00:** CUE-T: Coding for me? Equitable Access to High-Impact Computing Skills for Non-CS Majors
5. 2021: Submitted (*Unsuccessful result*): GRANT13488456: **Amount: \$99,284.00 USD:** Agency of Healthcare Research and Quality (AHRQ) – To pursue the research goals under healthcare disparities & outcomes while examining the impact of innovative health technologies (CHIT) in the ambulatory care context

CORPORATE APPOINTMENTS

Senior Business Process Modelling (BPM) Analyst Maximus Inc. USA	2012
Senior Consultant Tejase Technologies USA	2008 – 2012
Engineer Telecommunication Consultants of India Limited - India	2004-2006

CERTIFICATIONS

Capability Maturity Model Training (CMMI), USA	2009 (Expired)
Cisco Certified Network Associate (CCNA), USA	2004 (Expired)
Oracle Database Certification Training, India	2004 (Expired)

AWARDS & RECOGNITIONS

Pandemic Service Ribbon: Awarded by The President of the Military College of South Carolina	2021
Best Reviewer, HITS Workshop – ICIS	2020

Most Valuable Professor – Athletics Department – The Citadel, Charleston – SC 2019

SERVICE TO ACADEMIA

Reviewer

Academic Journals

The Data Base for the Advances in Information Systems	2023
The Data Base for the Advances in Information Systems	2022
AIS Transactions on Human-Computer Interaction	2021

Academic Conferences

Americas Conference on Information Systems (AMCIS)	2022
International Conference on Information Systems (ICIS), HITS Workshop	2020
Pacific Asia Conference on Information Systems (PACIS)	2020

SERVICE TO THE SCHOOL

TOMMY AND VICTORIA BAKER SCHOOL OF BUSINESS – THE CITADEL – MILITARY COLLEGE OF SOUTH CAROLINA

DEPARTMENT OF MANAGEMENT AND ENTREPRENEURSHIP

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|---|------------|
| ○ In progress: Development of Business Analytics program | 2019 |
| ○ Accomplished: Development of Cadet club in Business Analytics | 2021 |
| ○ Faculty Hiring Committees | 2023, 2024 |