

CURRICULUM VITAE

Namporn Thanetsunthorn, Ph.D.

Department of Management and Entrepreneurship
Tommy and Victoria Baker School of Business
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ACADEMIC POSITIONS

Associate Professor of Management (2023 – Present)

Department of Management and Entrepreneurship
Tommy and Victoria Baker School of Business
The Citadel – The Military College of South Carolina
Charleston, SC USA

Assistant Professor of Management (2022 – 2023)

Department of Business Management, School of Business
State University of New York (SUNY) at Farmingdale

Assistant Professor of Management (2017 – 2022)

Pennsylvania State University-Shenango Campus

EDUCATION

Certificate in Human Resources Analytics (2022)

University of California, Irvine, CA USA

Ph.D. in Organization Development (2015)

Daniel L. Goodwin College of Business
Benedictine University, Lisle, IL USA

M.A. in Political Science (2006)

University of Nottingham, Nottingham UK

B.A. in Political Science (International Relations) with Second Class Honors (2004)

Thammasat University, Bangkok Thailand

RESEARCH AND TEACHING INTERESTS

Organizational Behavior; Management Theory; Leadership; Organizational Development/Strategy;
Human Resources Management; Business Ethics; Corporate Social Responsibility; Sustainability;
Cross-Cultural Management; International Management

SELECTED PUBLICATIONS

1. Thanetsunthorn, N., & Wuthisatian, R. (2023). Social trust towards risk in international business: A cross-country analysis. *Global Business Review*, doi: 10.1177/09721509221130152
2. Thanetsunthorn, N., & Wuthisatian, R. (2023). Do business-friendly regulations foster corporate social performance? Evidence from 20 emerging market countries. *International Journal of Business and Globalisation*, 34(2), 219-236.
3. Thanetsunthorn, N. (2022). Corruption and social trust: The role of corporate social responsibility. *Business Ethics, the Environment and Responsibility*, 31(1), 49-79. (Formerly, *Business Ethics: A European Review*)
4. Thanetsunthorn, N. (2022). Organization development and cultural values of trust in international contexts. *Review of International Business and Strategy*, 32(4), 520-544.
5. Thanetsunthorn, N., & Wuthisatian, R. (2020). Trust and culture: Applications for organization development. *Organization Development Journal*, 38(1), 33-44.
6. Thanetsunthorn, N., & Wuthisatian, R. (2019). Understanding trust across cultures: An empirical investigation. *Review of International Business and Strategy*, 29(4), 286-314.
7. Thanetsunthorn, N., & Wuthisatian, R. (2019). What drives corporate social performance? The role of espoused national cultural values. In S. Boubaker & D. K. Nguyen (Eds.), *Corporate Social Responsibility, Ethics and Sustainable Prosperity* (pp. 3-45). World Scientific Publishing.
8. Wuthisatian, R., & Thanetsunthorn, N. (2019). Teaching macroeconomics with data: Materials for enhancing students' quantitative skills. *International Review of Economics Education*, 30, [100151]. <https://doi.org/10.1016/j.iree.2018.11.001>
9. Thanetsunthorn, N., & Wuthisatian, R. (2018). Cultural configuration models: Corporate social responsibility and national culture. *Management Research Review*, 41(10), 1137-1175.
10. Wuthisatian, R., & Thanetsunthorn, N. (2018). The Asian financial crisis: Market inefficiency and speculative bubbles. *International Journal of Financial Markets and Derivatives*, 6(3), 240- 267.
11. Thanetsunthorn, N., & Wuthisatian, R. (2016). Current state of corporate governance: Global business and cultural analysis. *Management Research Review*, 39(11), 1431-1446.
12. Thanetsunthorn, N. (2015). The impact of national culture on corporate social responsibility: Evidence from cross-regional comparison. *Asian Journal of Business Ethics*, 4(1), 35-56.
13. Thanetsunthorn, N. (2014). Ethical organization: The effect of national culture on corporate social responsibility. *Organization Development Journal*, 32(3), 89-109.

SELECTED CONFERENCE PRESENTATIONS

1. Thanetsunthorn, N., & Wuthisatian, R. "Confidence in others and cultural diversity: How do they interact and determine the success or failure of organization development efforts in a global context?," The 37th Annual Meeting of the British Academy of Management (BAM) – Brighton, United Kingdom – in September 1-6, 2023.
2. Wuthisatian, R., & Thanetsunthorn, N. "Understanding the influence of exam proctoring on student learning outcomes in online business education: An empirical study," The 37th Annual Meeting of the British Academy of Management (BAM) – Brighton, United Kingdom – in September 1-6, 2023.
3. Thanetsunthorn, N., & Wuthisatian, R. "Government-business partnerships for sustainable community development," The 65th Annual Meeting of the Midwest Academy of Management (MWAOM) – Detroit, MI – in October 13-15, 2022.
4. Thanetsunthorn, N., & Wuthisatian, R. "Toward sustainable development in online education: Proctored versus non-proctored testing," The 65th Annual Meeting of the Midwest Academy of Management (MWAOM) – Detroit, MI – in October 13-15, 2022.
5. Thanetsunthorn, N., & Wuthisatian, R. "Country risk assessment: The role of social trust," The 82nd Annual Meeting of the Academy of Management (AOM) – Seattle, WA – in August 5-9, 2022.
***The Best Paper Award, The 2022 Annual Meeting of the Academy of Management (AOM)**
6. Thanetsunthorn, N., & Wuthisatian, R. "Development of CSR in emerging markets: Constructive role of reciprocal business-government relations," The 82nd Annual Meeting of the Academy of Management (AOM) – Seattle, WA – in August 5-9, 2022.
7. Thanetsunthorn, N., & Wuthisatian, R. "Does trust in society matter for risk assessment in international business? A cross-country panel data analysis," The 36th Annual Meeting of the British Academy of Management (BAM) – Manchester, United Kingdom – in August 31 – September 2, 2022.
8. Thanetsunthorn, N., & Wuthisatian, R. "Business-government relations and corporate social responsibility(CSR) performance," The 36th Annual Meeting of the British Academy of Management (BAM) – Manchester, United Kingdom – in August 31 – September 2, 2022.
9. Thanetsunthorn, N., & Wuthisatian, R. "Toward understanding the role of trust in country risk analysis for international business," The 59th Annual Meeting of the Eastern Academy of Management (EAM) – Portland, Maine – in May 17-20, 2022.
***The Best Paper Award in Strategy and International Management, The 2022 Annual Meeting of the Eastern Academy of Management (EAM)**
10. Thanetsunthorn, N., & Wuthisatian, R. "Rationalizing corporate socially responsible behavior: An empirical study," The 64th Annual Meeting of the Southwest Academy of Management (SWAM) – New Orleans, LA – in March 2-5, 2022.
11. Thanetsunthorn, N., & Wuthisatian, R. "Examining the influence of informal institution on country risk in international business," The 51st Annual Meeting of the Southwest Decision Sciences Institute (SWDSI) - New Orleans, LA – in March 2-5, 2022.

12. Thanetsunthorn, N., & Wuthisatian, R. "Country risk and social trust," The 35th Annual Meeting of the British Academy of Management (BAM) – Virtual Conference – in August 31 – September 3, 2021.
13. Thanetsunthorn, N., & Wuthisatian, R. "What explains CSR in emerging markets? An examination of the reciprocal relationship between firms and the government," The 16th Corporate Responsibility Research Conference (CRRC) – Virtual Conference – in October, 2021.
14. Thanetsunthorn, N., & Wuthisatian, R. "Government regulations and corporate social responsibility: A reciprocal relationship," The 64th Annual Meeting of the Midwest Academy of Management (MWAOM) – Davenport, IA – in October, 2021.
15. Thanetsunthorn, N. "The role of trust in organization development," The 63rd Annual Meeting of the Southwest Academy of Management (SWAM) – Virtual Conference – in March, 2021.
16. Thanetsunthorn, N. "Organization development and trust: Do cultural values matter?," The 63rd Annual Meeting of the Midwest Academy of Management (MWAOM) – Virtual Conference – in October, 2020.
17. Thanetsunthorn, N. "Trust, corruption, and the mediating role of corporate social responsibility (CSR)," The 62nd Annual Meeting of the Southwest Academy of Management (SWAM) – San Antonio, Texas – in March, 2020.
18. Thanetsunthorn, N., & Wuthisatian, R. "Understanding trust across cultures: Implications for organization development (OD) and change consulting," The 79th Annual Meeting of the Academy of Management (AOM) – Boston, MA – in August, 2019.
19. Thanetsunthorn, N., & Wutthisatian, R. "Trust and unethical practices: The positive role of corporations," The 61st Annual Meeting of the Midwest Academy of Management (MWAOM) – St. Louis, MO – in October, 2018.
20. Thanetsunthorn, N., & Wutthisatian, R. "Measuring the success of organization development (OD): Culture-based trust determinants," The 61st Annual Meeting of the Midwest Academy of Management (MWAOM) – St. Louis, MO – in October, 2018.
21. Thanetsunthorn, N., & Wutthisatian, R. "Eliciting positive reciprocity in inter-organizational collaboration," The 60th Annual Meeting of the Midwest Academy of Management (MWAOM) – Chicago, IL – in October, 2017.
***The Best Paper Award Nominee, The 2017 Annual Meeting of the Midwest Academy of Management (MWAOM)**
22. Thanetsunthorn, N., & Wutthisatian, R. "Corporate social responsibility, organizational development, and the role of national culture," The 59th Annual Meeting of the Midwest Academy of Management (MWAOM) – Fargo, ND – in October, 2016.
***The Best Behavioral Management Paper Award, The 2016 Annual Meeting of the Midwest Academy of Management (MWAOM)**

23. Thanetsunthorn, N., Yaeger, T. F., & Sorensen, P. (2015). "Integrating OD & change consulting into corporate social responsibility strategy: An empirical study," The 75th Annual Meeting of the Academy of Management (AOM) – Vancouver, BC, Canada – in August 7-11, 2015.
*The Outstanding Paper on Ethical Issues in Consulting, The 2015 Annual Meeting of the Academy of Management (AOM)
24. Thanetsunthorn, N. "The impact of national culture on corporate social responsibility: Evidence from cross-regional comparison," the 5th World Business Ethics Forum – Macau SAR, China – in December, 2014.
25. Thanetsunthorn, N. "The interaction of human and social sustainability for enriching organizational effectiveness," the 56th Annual Meeting of the Midwest Academy of Management (MWAOM) – Milwaukee, WI – in October, 2013.
26. Thanetsunthorn, N. "Exposing a linkage relationship among CSR strategy, national culture, and corporate financial performance," the 56th Annual Meeting of the Midwest Academy of Management (MWAOM) – Milwaukee, WI – in October, 2013.

TEACHING EXPERIENCE

- ❖ Organizational Behavior
- ❖ Human Resource Management
- ❖ Management Theories and Practices
- ❖ Organizational Development
- ❖ Ethical Leadership and Organizational Behavior
- ❖ Leadership and Motivation
- ❖ Leadership and Team Building
- ❖ Business Ethics, CSR, and Sustainability
- ❖ Business and Society
- ❖ Contemporary Issues in Management
- ❖ Capstone: Business Research Project
- ❖ Research Methods

PROFESSIONAL ASSOCIATIONS

- ❖ Academy of Management (AOM)
- ❖ British Academy of Management (BAM)
- ❖ Midwest Academy of Management (MWAOM)
- ❖ Southwest Academy of Management (SWAM)
- ❖ Eastern Academy of Management (EAM)
- ❖ Organization Development (OD) Network