

**JUSTIFICATION FOR
SOLE SOURCE PROCUREMENT**

Agency: The Citadel

Sole Source Vendor: Verasight, Inc.

Based upon the following determination, Agency proposes to acquire the supplies, construction, information technology, and/or services described herein from the Vendor named above per S.C. Code Ann. §11-35-1560 and S.C. Regulation 19-445.2105, Sole Source Procurement.

Description of the Agency need that this procurement meets: This sole source is required for continuance of recruit survey participants to take online surveys in a way that is scientifically rigorous. This is a one (1) Year agreement with four (4) options to renew. The total five year contract amount is estimated at \$150,000.00

Description of market research Agency performed to determine the availability of products or services that would meet the Agency's needs: Verasight, Inc. recruits survey respondents by using the the highest quality data and methodological standards. Verasight, Inc.'s sampling approach is to use random address-based sampling, targeted text messages, and dynamic online sampling of past survey participants. Verasight, Inc. specializes in work with academic, government, and nonprofit researchers.

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract: Verasight, Inc. will field a survey targeted to a representative sample of adults in the United States, with specific attention to South Carolina. Verasight provides the raw survey response data, a methodology report, and a codebook of what questions were asked.

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency: Verasight, Inc. continues the same sampling practice and use the previously collected Citadel Poll survey responses collected in the past. Utilizing the Verasight community provides a unique opportunity to develop our own panel of survey respondents in the state of South Carolina.

Right to Protest: If you are aggrieved in connection with the intended award of this project you may be entitled to protest, but only as provided in Section 11-35-420 (1) South Carolina Code of Laws. Any intent to protest or actual protest must be submitted in writing to the Chief Procurement Officer, Materials Management Office (a) via email to protest-mmo@mmo.sc.gov or (b) vis USPS or any other carrier to 1201 Main St., Suite 600, Columbia, SC 29201

Authorized Signature
Printed Name: Preethi Saint
Title: VP of Finance
Date: Click or tap to enter a date.